

PROGRAM FOR UNDERGRADUATE
ELECTRONIC COMMERCE

COURSE SPECIFICATION

DN91034: ENGLISH 1

I. General information

- Term: 3
- Credits: Total credits 02 (Lecture: 02 – Practice: 0 – Self-study: 06)
- Credit hours for teaching and learning activities:
 - + Lecture: 15 hours
 - + Exercises in class: 15 hours
- Self-study: 90 hours
- Department conducting the course:
 - Department: General English
 - Faculty: Tourism and Foreign Languages
- Kind of the course:

Foundation ☐	Compulsory ☒
Option ☐	
	Elective ☐
	Compulsory ☐
	Elective ☐

- II. Program learning outcomes
- Parallel course(s): None
 - Prerequisite course(s): None
 - Course language: English ☒ Vietnamese ☐

Program learning outcomes and program's performance criteria to which the course contributes:

Program learning outcomes	Program's performance criteria
After successfully completing this program, students are able to	
General knowledge	
PLO1. Apply knowledge of mathematics, social sciences, law, ecology, environmental issues and understanding contemporary matters in electronic commerce.	1.2. Apply economic, political, social, and legal knowledge in electronic commerce.
General skills	
PLO4. Multicultural, multimedia communication, effective use of information technology and foreign languages in business management.	4.3. Achieve English proficiency level (3/6) required by the Ministry of Education and Training
PLO5. Apply independent working skills, and teamwork skills to solve professional	5.1. Apply skills for independent work and teamwork to solve professional problems in the field of electronic commerce.

Notation	Course expected learning outcomes	General knowledge	
		After successfully completing this course, students are able to	Program's performance criteria
CLO1	Apply certain points of English grammar and vocabulary range knowledge to social communication	1.2. Apply economic, political, social, and legal knowledge in electronic commerce.	
General Skills			
CLO2	Achieve B1 English proficiency benchmark	4.3. Achieve English proficiency level (3/6) required by the Ministry of Education and Training	
CLO3	Use English effectively to interact appropriately	5.1. Apply skills for independent work and teamwork to solve professional problems in the field of electronic commerce.	
Ethics and Attitude			
CLO4	Demonstrate habit of self-learning	8.1. Demonstrate a commitment to a habit of self-learning, independent research, and professional development.	

Code	Course name	Program's performance criteria			
		1.2	4.3	5.1	8.1
DN91034	English I	P	R	P	P

I – Introduction; P – Practice; R – Reinforce; M – Master

This course contributes to program expected learning outcomes as follows:

*** Course expected learning outcomes**

- This course aims to provide students with basic English grammar knowledge and the amount of vocabulary needed to communicate in simple situations about familiar topics
- In terms of skills, the course gives students chances to practice their listening, speaking, reading, and writing skills with some certain mentioned topics at pre-intermediate level.
- In terms of learning responsibility and attitudes, this course helps students to build up their love for further English learning in the future.

*** Course objectives:**

Program learning outcomes	After successfully completing this program, students are able to	Program's performance criteria
Autonomy and responsibility		
PLO8. Demonstrate a commitment to lifelong learning and entrepreneurship	8.1. Demonstrate a commitment to a habit of self-learning, independent research, and professional development.	

III. Course description

Code: DN91034 – Name: English 1 (Total credits 02; lecture: 02 - practice: 0 - self-study: 06).

Brief description of the course: This course consists of 4 units at pre-intermediate level about the four topics including The past (Unit 1), Out and about (Unit 2), Work (Unit 3), Travellers (Unit 4). In each unit, English grammar, vocabulary, and skills are provided and practiced by students through different activities.

IV. Teaching and learning methods

1. Teaching methods

1. Teaching methods

- Lecturing method
- Group-based learning
- Role-play teaching
- Teaching with MCQ
- Teaching through discussion
- Teaching with multi-media
- Online teaching

2. Learning methods

- Individual work, pair-work & group work, discussion.
- Self-study using multimedia or suggested E-learning websites

V. Student tasks

- Attendance: All students taking this course must attend all the required classes in the class; participate in class discussion according to the teacher's instructions;
- Preparation for the lecture: All students taking this course must read relevant materials and check the new vocabulary for the new lesson before class.

- Assignment: All students must complete all the assignments/ homework assigned by the teacher.
- Mid-term exam: All students taking this course must take a speaking test for mid-term exam.
- Final exam: All students taking this course must take a listening and reading test for final exam.

VI. Assessment methods

1. Grading: 10

2. Average score of course is the total points of rubrics multiplied by the respective weight of each rubric.

3. Assessment summary

Table 1. Assessment plan and weighting

Assessment activities	Course learning outcomes	Weighting (%)	Week
Formative assessment			
Attendance and attitude	CLO4	10%	1 - 6
Midterm assessment			
Midterm examination	CLO3	30%	5
Summative assessment			
Final examination	CLO1, CLO2	60%	According to the exam schedule published by VNUA

Table2. Performance indicators of Course expected learning outcomes
(Used for final exam)

Course expected learning outcomes		Indicators of Course expected learning outcomes
CLO1	Indicator 1. Apply certain points of English grammar knowledge at pre-intermediate level	
CLO1	Indicator 2. Apply vocabulary range to social communications	
CLO2	Indicator 3. Achieve different types of speaking tasks and interaction: asking for information, expressing simple opinions, offering advice in everyday situations.	
CLO2	Indicator 4. Achieve different types of listening tasks	
CLO2	Indicator 5. Achieve reading comprehension of real-world messages to understand details, general meaning, writer's attitude and opinion and sentence completion so that they have the same meaning as the given sentences.	

Rubric 1: Attendance and attitude

Areas of assessment	Weighting (%)	Excellence	Good	Fair	Poor
Attendance	50	Attending more than 90% of class hours	Attending 80%-90% of class hours	Attending between 60%-80% of class hours	Attending less than 50% of class hours
Participation	50	Listening attentively to the teacher, cooperating well with partners in pair-work or group work, being active in discussions	Listening attentively to the teacher, cooperating well with partners in pair-work or group work, but not being active in discussions	Listening attentively to the teacher, but not cooperating well with partners in pair-work or group work, not being active in discussions	Not listening attentively to the teacher, not cooperating well with partners in pair-work or group work, not being active in discussions

Rubric 2: Mid-term test (speaking test)

Areas of assessment	Weighting (%)	Excellence	Good	Fair	Poor
Grammar and Vocabulary	25	Show a good degree of control of simple grammatical forms and attempts	Show a good degree of control of simple grammatical forms, Uses a range	Show some control of simple grammatical forms, Use a limited range of	Show insufficient control of simple grammatical forms. Uses a
		8.5 – 10 point	6.5 – 8.4 point	4.0 – 6.4 point	0 – 3.9 point

Areas of assessment	Weighting (%)	Excellence 8.5 – 10 point	Good 6.5 – 8.4 point	Fair 4.0 – 6.4 point	Poor 0 – 3.9 point
Discourse management	25	some complex ones of appropriate vocabulary to give and exchange views on provided topics Produces extended stretches of language despite some hesitation Contributions are relevant despite some repetition Uses a range of cohesive devices	Produces responses which are extended beyond short phrases, hesitation despite some Contributions are mostly irrelevant. Use basic cohesive devices with repetitions. Produces short responses. Contributions are mostly irrelevant. Use basic cohesive devices with repetitions. from the topic.	Is intelligible. Intonation is generally appropriate. Sentence and word stress is generally accurately placed. Individual sounds are generally articulated clearly Is mostly intelligible, and has some control of phonological features at both utterance and word levels.	Is mostly intelligible, despite limited control of phonological features Produces responses with short phrases and frequent hesitation. Repeats information of digresses from the topic.
Pronunciation	25	Is intelligible. Intonation is generally appropriate. Sentence and word stress is generally accurately placed. Individual sounds are generally articulated clearly Is mostly intelligible, and has some control of phonological features at both utterance and word levels.	Is mostly intelligible, and has some control of phonological features at both utterance and word levels. Is fairly intelligible, and has limited control of phonological features at both utterance and word levels.	Is mostly intelligible, despite limited control of phonological features Is mostly intelligible, and has some control of phonological features at both utterance and word levels.	Is mostly intelligible, despite limited control of phonological features Is mostly intelligible, and has some control of phonological features at both utterance and word levels.
Interactive communication	25	Initiates and responds appropriately. Maintains and develops the interaction and Initiates and responds appropriately. Keeps the interaction going with very little	Initiates and responds appropriately. Keeps the interaction going with very little Initiates and responds appropriately. Keeps the interaction going with very little	Sometimes initiates and responds appropriately. Use limited interactive strategies to Sometimes initiates and responds appropriately. Use limited interactive strategies to	Maintains simple exchanges, despite some difficulty Requires prompting Maintains simple exchanges, despite some difficulty Requires prompting

Week	Content	Course expected learning outcomes
1	Unit 1: The past A/Main contents: (5 hours) 1.1 Then and now 1.2 What went wrong? 1.3 Sorry I'm late 1.4 My weekend was... 1.5. Review B/Self- study contents: (15 hours) - Exercises in workbook - Online learning: https://englishconnect.pearson.com/	CLO1, CLO2, CLO3, CLO4
	Unit 2: Out and about A/Main contents: (5 hours) 2.1. Meet me in town	CLO1, CLO2, CLO3, CLO4

VIII. Course outline

Communicative Language Teaching Approach to Improve Students' Oral Skills. *English Language Teaching*, 12(1), 110-118.

2. Toro, V., Camacho-Minuche, G., Pinza-Tapia, E., & Paredes, F. (2019). The Use of the English. *ELS Journal on Interdisciplinary Studies in Humanities*, 2(2), 193-205.

1. Pratiwi, W. R. (2019). Demotivational Factors of Non-English Major Students in Learning English. *ELS Journal on Interdisciplinary Studies in Humanities*, 2(2), 193-205.

* Research and research results:

3. <https://englishconnect.pearson.com/>

B1 (with answer key). Macmillan.

2. Malcolm Mann & Steve Taylore Knowles (2009). *Destination: Grammar & Vocabulary*

1. Liz & Soar (2000). *New Headway Pre-intermediate*. Oxford University Press

* Additional references:

Eales, F., & Oakes, S. (2022). *Speakout 3rd Edition A2 Student's book*. Pearson Education

* Text Books/Lecture Notes:

VII. Text books and references

the teacher in advance

Exceptional circumstances: Any absence from class or mid-term exam day must be notified to

Ethical policy: All students must follow the school regulations in class.

documented illness or other documented circumstances beyond your control.

Make-up exams. Missing the midterm will lead to a grade of 0 except in the case of a

Absence: absence from 1 class hour means 1 point subtracted from the attendance points

Late homework: Late homework will account to the subtraction of attendance assessment

4. Course requirements and policies

Areas of assessment	Weighting (%)	negotiates towards an outcome with very little support.	prompting and support	maintain or repair communication	and support
Excellence	8.5 – 10 point		6.5 – 8.4 point	4.0 – 6.4 point	0 – 3.9 point
Good					
Fair					
Poor					

Week	Content	Course expected learning outcomes
3	2.2. My way 2.3. Getting around 2.4. Cities: nature's new wild 2.5. Review	
	B/Self- study contents:(15 hours) - Exercises in workbook	
	- Online learning: https://englishconnect.pearson.com/	
	Unit 3: Work	
4	A/Main contents: (5 hours) 3.1 Odd jobs 3.2 An extra day 3.3 I'm calling to check 3.4 Would you like to...? 3.5 Review	CLO1, CLO2, CLO3, CLO4
	B/Self- study contents: (15 hours) - Exercises in workbook	
	- Online learning: https://englishconnect.pearson.com/	
	Unit 4: Travellers	
5	A/Main contents: (5 hours) 4.1 Trip advice 4.2 Surprise travel 4.3. At a hotel 4.4. Arctic Academy 4.5 Review	CLO1, CLO2, CLO3, CLO4
	B/Self- study contents:(15 hours) - Exercises in workbook	
	- Online learning: https://englishconnect.pearson.com/	
	Midterm test	
6	A/Main contents: (5 hours) 5.1. Midterm Speaking test	CLO3
	B/Self- study contents:(15 hours) - Exercises in workbook	
	- Online learning: https://englishconnect.pearson.com/	
	Review	
	A/Main contents: (5 hours) 6.1. Unit 1-Unit 4 review 6.2. Final exam task types instruction	CLO1, CLO2, CLO3, CLO4
	B/Self- study contents:(15 hours) - Exercises in workbook - Online learning: https://englishconnect.pearson.com/	

IX. Facility and other requirements:

- Classroom: air-conditioned, sufficient light and fans
- Teaching equipment: Projector, speaker, micro speaker, board & chalk
- Other facilities: Internet Wi-Fi
- E-learning: Students must have a computer/ laptop at home

Hanoi, date 25 month 6 year 2024

LECTURER

HEAD OF DEPARTMENT

M.A. Pham Hung Lan

DEAN OF FACULTY

Dr. Nguyen Tat Thang



PP. PRESIDENT
VICE PRESIDENT

M.A. Nguyen Thi Huong

Prof. Dr. Pham Van Cuong

APPENDIX

LIST OF LECTURERS AND ASSISTANTS FOR THE COURSE

Lecturer

Full name: Nguyen Thi Huong	Title: M.A.	Address: Department of General English, Room 208, 2nd Floor, Faculty of Tourism and Foreign Languages	Email: nguyenthihuong@vnua.edu.vn	Web: https://dlmn.vnua.edu.vn/	Contact with lecturers: - Location: Room 208, 2nd Floor, Faculty of Tourism and Foreign Languages - Time: During office hours
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Lecturer

Full name: Vu Khanh Linh	Title: M.A.	Address: Department of General English, Room 208, 2nd Floor, Faculty of Tourism and Foreign Languages	Email: vklinhspn@vnua.edu.vn	Web: https://dlmn.vnua.edu.vn/	Contact with lecturers: - Location: Room 208, 2nd Floor, Faculty of Tourism and Foreign Languages - Time: During office hours
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Lecturer

Full name: Nguyen Thi Minh Tam	Title: M.A.	Address: Department of General English, Room 208, 2nd Floor, Faculty of Tourism and Foreign Languages	Email: ntmtammn@vnua.edu.vn	Web: https://dlmn.vnua.edu.vn/	Contact with lecturers: - Location: Room 208, 2nd Floor, Faculty of Tourism and Foreign Languages - Time: During office hours
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Lecturer

Full name: Nguyen Thi Thuy Lan	Title: MA	Address: Department of General English, Room 208, 2nd Floor, Faculty of Tourism and Foreign Languages	Email: thuylan@vnua.edu.vn	Web: https://dlmn.vnua.edu.vn/	Contact with lecturers: - Location: Room 208, 2nd Floor, Faculty of Tourism and Foreign Languages - Time: During office hours
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COURSE REVISION

- The First: 7/2020
Update teaching methods (include online teaching as one teaching method)
Include e-learning by using MS Teams
- The Second: 7/2021
Change the coursebook and supplemental materials
- The Third: 7/2022
Update online teaching technologies applied throughout the course
- The Fourth: 7/2023
Update learning activities and supplementary materials
- The Fifth: 6/2024
Change the coursebook and supplemental materials
Update online teaching technologies applied throughout the course

