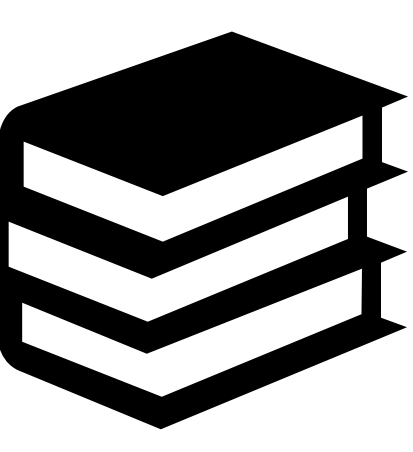


### EXPECTED LEARNING OUTCOMES

Abbreviation	Course expected learning outcomes After completion of this course, students can	Expected learning outcomes of the program
<b>Knowledge</b>		
CELO1	Synthesize basic knowledge of Environmental Education and Communication	ELO1: Apply the knowledge of natural sciences, politics, society, humanities, law, economics and understand contemporary issues in the field of environment
CELO2	Analyze the advantages and disadvantages of communication channels	ELO1: Apply the knowledge of natural sciences, politics, society, humanities, law, economics and understand contemporary issues in the field of environment
CELO3	Apply different communication skills in specific activities	ELO1: Apply the knowledge of natural sciences, politics, society, humanities, law, economics and understand contemporary issues in the field of environment
CELO4	Analyze a strategic communication plan process	ELO4: Develop sustainable solutions for the management and protection of the environment and resources based on different perspectives of science, humanities and society.
<b>Skill</b>		
CELO5	Collaborate with other in team-work	ELO7: Work in group and Lead the multi-functional team. ELO8: Communicate effectively via oral, text, and multimedia communication with stakeholders in a diverse environment; English standard as prescribed by the Ministry of Education and Training.
CELO6	Coordinate the use of different communication channels in a specific situation	ELO10: Use modern technology, equipment and techniques in natural resources and environmental management and protection activities.
CELO7	Develop a environmental communication strategic plan	ELO6: Applying system-level thinking, critical thinking and creative thinking in solving problems of the environmental industry and related fields.
<b>Attitudes</b>		
CELO8	Promote proactive and creative attitude through assigned tasks in class	ELO11: Determine a clear professional orientation, career passion and a sense of lifelong learning.



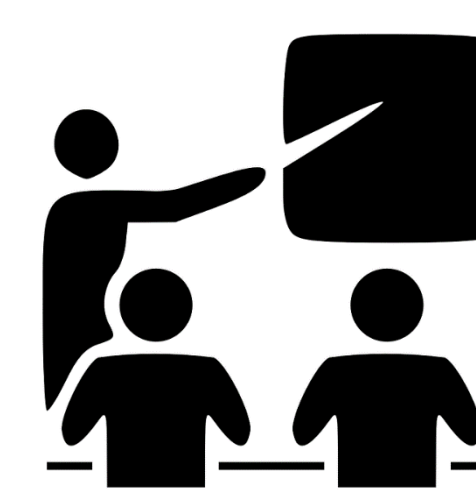
### COURSE CONTENTS

Chapter 1. Overview of Environmental Education and Communication

Chapter 2. Channels for Environmental Education and Communication

Chapter 3. Essential skills for Environmental Education and Communication

Chapter 4. Strategic Environmental Education and Communication Plan for project and policies



### LEARNING METHODS

- Self-study: reading the recommended documents
- Group discussion
- Practice on assigned topics
- E-learning: download lecturehandouts, references; submit the practical report; exchange issues related the lectures, assignment and prac/ce (if necessary)



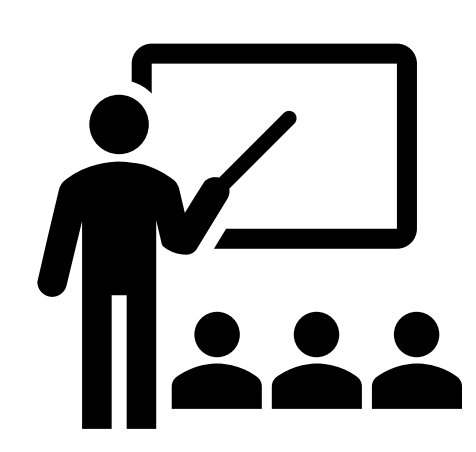
### EVALUATION AND GRADING

- Grading scale: 10

Participation (10%)

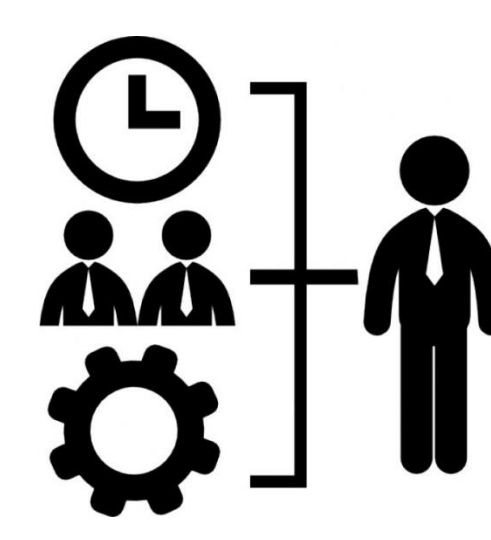
Group report and presentation (40%)

Final test (50%)



### RESPONSIBILITY OF STUDENTS

- Attendance: Students should attend at least 75% of the lecture hours and participate in class activities
- Presentation and practice: Students must joint in and contribute to group's assignment and discussion in class.
- Self-study: reading the recommended documents



### LECTURERS

**Nguyễn Thị Hương Giang**

Email: nthgiang.qlmt@vnua.edu.vn

**Nguyễn Thị Hồng Ngọc**

Email: nthngoc@vnua.edu.vn