

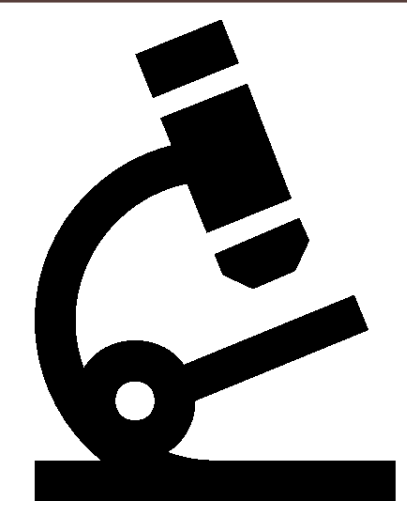


COURSE SYLLABUS

ENVIRONMENTAL EDUCATION & COMMUNICATION

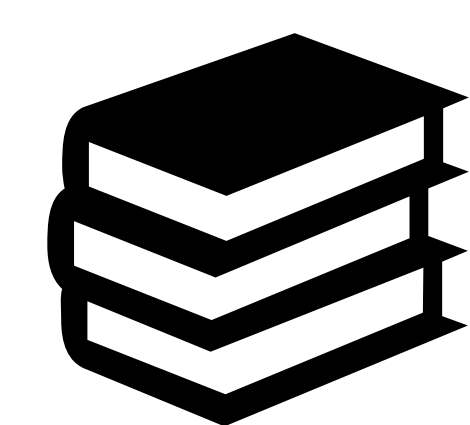
Credits: 02 (Lectures 02 – Practices 0 – Self-study 03)

Code: MT 03076



EXPECTED LEARNING OUTCOMES

Abbreviation	Course expected learning outcomes After completion of this course, students can	Expected learning outcomes of the program
Knowledge		
CELO1	Synthesize basic knowledge of Environmental Education and Communication	ELO1: Apply the knowledge of natural science, politics, social science and humanities, law, economics, and awareness of contemporary issues in the field of environmental sciences.
CELO2	Analyze the advantages and disadvantages of communication channels	ELO1: Apply the knowledge of natural science, politics, social science and humanities, law, economics, and awareness of contemporary issues in the field of environmental sciences.
CELO3	Apply different communication skills in specific activities	ELO1: Apply the knowledge of natural science, politics, social science and humanities, law, economics, and awareness of contemporary issues in the field of environmental sciences.
CELO4	Analyze a strategic communication plan process	ELO4: Develop sustainable solutions for the management and protection of the environment and natural resources based on different perspectives of natural science, social science, and humanities.
Skills		
CELO5	Collaborate with other in team-work	ELO7: Work in groups and lead multi-functional teams effectively. ELO8: Communicate effectively via oral, written, and multimedia means with stakeholders in a dynamic environment; Satisfy the English requirement of the Ministry of Education and Training
CELO6	Coordinate the use of different communication channels in a specific situation	ELO 10: Use modern technology, equipment, and techniques in the management and protection of the environment and natural resources.
CELO7	Develop a environmental communication strategic plan	ELO 6: Apply systematic, critical, and creative thinking in solving problems in the environmental and related fields.
Attitudes		
CELO8	Promote proactive and creative attitude through assigned tasks in class	ELO11: Define a clear career orientation; possess a passion for one's career and a sense of lifelong learning. ELO12: Demonstrate ethical standards of the profession, carrying out the responsibility of environmental protection and serving the sustainable development of Vietnam and the world.



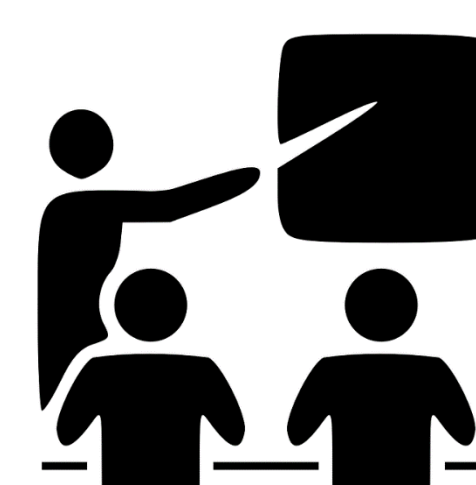
COURSE CONTENTS

Chapter 1. Overview of Environmental Education and Communication

Chapter 2. Channels for Environmental Education and Communication

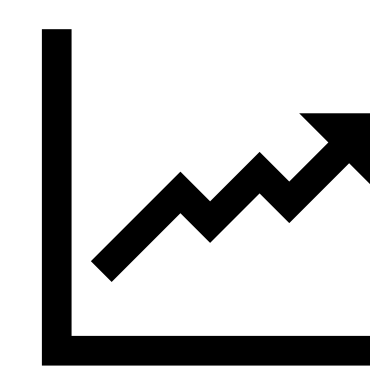
Chapter 3. Essential skills for Environmental Education and Communication

Chapter 4. Strategic Environmental Education and Communication Plan for project and policies



LEARNING METHODS

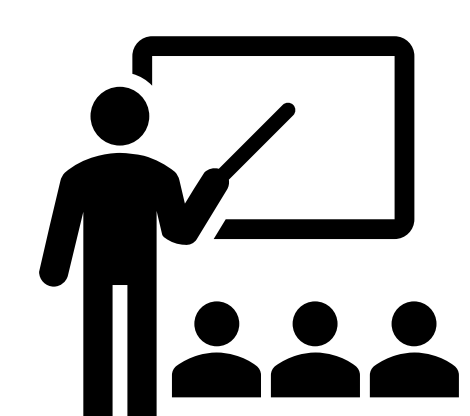
- Self-study: reading the recommended documents
- Group discussion
- Practice on assigned topics
- E-learning: download lecturehandouts, references; submitthe practical report; exchange issues related the lectures, assignmentand prac/ce (if neccessary)



EVALUATION AND GRADING

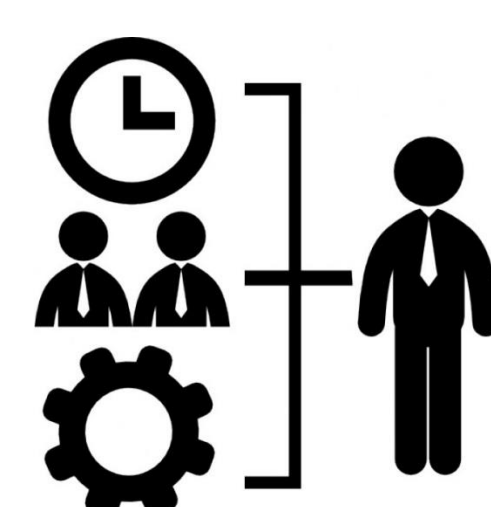
- Grading scale: 10

Participation (10%)	Group report and presentation (40%)	Final test (50%)
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RESPONSIBILITY OF STUDENTS

- Attendance: Students should attend at least 75% of the lecture hours and participate in class activities
- Presentation and practice: Students must joint in and contribute to group's assignment and discussion in class.
- Self-study: reading the recommended documents



LECTURERS

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