## I. PROGRAM OBJECTIVES AND EXPECTED LEARNING OUTCOME (ELO)

## 1.1. Program objective

The Real Estate Management major aims to train human resources with professional ethics, professional competence, the ability to work independently and apply learned knowledge to solve practical problems related to real estate and real estate management.

## **Specific objectives**

Graduated student in the field of Real Estate Management become:

**Program objective 1 (PO1):** Graduated students from the Real Estate Management major become managers, who work in the field of real estate management with high professionalism.

**Program objective 2 (PO2):** Solves the practical problems in the field of Real Estate Management and related fields, contributing to the development of the industry and socio-economic development.

**Program objective 3 (PO3):** Love the job, be responsible at work, respect colleagues and have professional ethics.

# 1.2. Expected Learning Outcome (ELO)

Upon completion of the training program, students have the following knowledge, skills, attitute:

| Content                    | Expected Learning Outcome (ELO)   |
|----------------------------|---|
| General<br>knowledge       | ELO1: Apply knowledge of mathematics, natural sciences, environment, politics and society to the field of real estate management  |
| Professional<br>knowledege | ELO2: Analyze the influence of economic factors, policies and laws on real estate management and business  ELO3: Assess the management and valuation of real estate and propose policies to serve socio-economic development goals  ELO4: Making real estate investment and business projects to meet the requirements of socio-economic development. |
| General skills             | ELO5: Applying critical and creative thinking to effectively solve practical problems in the field of real estate business and management   |

|              | ELO6: Communicate effectively by oral, in writing, and in            |  |  |  |  |
|--------------|--|--|--|--|--|
|              | multimedia with stakeholders in a diverse, multicultural             |  |  |  |  |
|              | environment and fluently in English                                  |  |  |  |  |
|              | ELO7: Team work and lead the team to achieve set goals               |  |  |  |  |
|              | ELO8: Apply a combination of information technology and              |  |  |  |  |
|              | modern equipment to build a real estate information system to        |  |  |  |  |
| Professional | effectively serve real estate management                             |  |  |  |  |
|              | ELO9: Apply investigation, collection and information processing     |  |  |  |  |
| skills       | skills to solve problems in the field of real estate management.     |  |  |  |  |
|              | ELO10: Proficiently performing administrative and legal              |  |  |  |  |
|              | operations in the field of real estate management.                   |  |  |  |  |
|              | ELO11: Complying with the law, respecting the culture of the         |  |  |  |  |
|              | organization, professional ethical standards, responsibility in real |  |  |  |  |
| Attitute     | estate management and business for sustainable development;          |  |  |  |  |
|              | ELO12: Figure out a clear future orientation, passion for career and |  |  |  |  |
|              | a sense of lifelong learning   |  |  |  |  |

#### II. CAREER ORIENTATION AFTER GRADUATION

Graduated student from Real Estate Management can take on positions such as leaders, lecturers, consultants and specialists at the following units:

- + Ministry of Finance, State Bank of Vietnam, Ministry of Construction, Ministry of Science and Technology, Ministry of Natural Resources and Environment, Ministry of Planning and Investment.
- + Department of Housing and Real Estate Market Management, Institute of Construction Economics, General Department of Land Management, Institute of Urban and Rural Planning, Research Institute of Land Management;
- + Departments of Construction of provinces and cities, Departments of Finance, Departments of Planning and Investment; Architecture Planning Department; Natural Resource and Environment;
- + Urban Management Offices of districts, Infrastructure Economics Department, Industry and Trade Department; Division of Natural Resources and Environment, Division of Finance - Planning of districts and towns;

- + Cadastral Construction civil servants, construction inspectors in communes, wards and townships;
  - + Banks and credit institutions;
  - + Land valuation center, real estate brokerage, real estate trading floor;
- + Consulting center for planning, land use plan, construction planning, Natural Resources and Environment company;
  - + Real estate investment and business enterprises;
- + Lecturer in Real Estate Management at universities, colleges and intermediate schools.

#### III. ORIENTATION FOR ADVANCED LEARNING AFTER GRADUATION

Graduates in the field of Real Estate Management can continue to study to improve their qualifications at home and abroad in the following disciplines and majors:

- + Master program of Land Management;
- + Master program of Natural Resources Management and Environment;
- + Master program of Business Administration, Economic Management
- + Master program of Urban Management
- + Doctor program of Land Management;
- + Doctor program in Natural Resources Management and Environment;
- + Doctor program of Economics

# IV. PROGRAM CONTENT (NAME AND VOLUME OF MODULES):

| No | Year | code     | English name                            | Total | Theory | Practice | Compulsory | Previous Course | code |
|----|------|----------|---|-------|--------|----------|------------|-----------------|------|
|    | тот  | AL GENEI | RAL COURSES                             | 40    |        |          |            |                 |      |
|    | 1    |          | Maxism – Lennism +<br>Foreign Languages | 17    |        |          | X          |                 |      |
| 1  | 1    | TH01009  | Basics of Informatics                   | 2     | 1      | 1        | X          |                 |      |
| 2  | 1    | QL01015  | Water Supply and Sanitation             | 2     | 2      | 0        | Х          |                 |      |
| 3  | 1    | KT02003  | Principles of Economics                 | 3     | 2      | 0        | X          |                 |      |
| 4  | 1    | ML01009  | Foundation law                          | 2     | 2      | 0        | Х          |                 |      |
| 5  | 1    | QL02047  | Pedology                                | 2     | 1.5    | 0.5      | Х          |                 |      |
| 6  | 1    | TH01007  | Probability and statistics              | 3     | 3      | 0        | X          |                 |      |
| 7  | 1    | QL02026  | Geodesy 1                               | 2     | 1.5    | 0.5      | X          |                 |      |
| 8  | 1    | KQ02016  | Basics of Marketing                     | 3     | 3      | 0        | X          |                 |      |
| 9  | 1    | QL02032  | Graphic Design Application              | 2     | 1      | 1        | X          |                 |      |
| 10 | 1    | SN01016  | Basic psychocology                      | 2     | 2      | 0        |            |                 |      |
| 11 | 1    | ML01007  | Introduction to Sociology 1             | 2     | 2      | 0        |            |                 |      |
| 12 | 1    | QL02017  | Cartography                             | 2     | 1.5    | 0.5      |            |                 |      |
|    | тот  | AL BASED | MAJOR COURSES                           | 22    |        |          |            |                 |      |

| No | Year | code    | English name                            | Total | Theory | Practice | Compulsory | Previous Course        | code    |
|----|------|---------|---|-------|--------|----------|------------|------------------------|---------|
| 13 | 2    | ML03025 | Land Law                                | 2     | 2      | 0        | X          |                        |         |
| 14 | 2    | QL02019 | Geographic Information System (GIS)     | 2     | 2      | 0        | X          |                        |         |
| 15 | 2    | QL03039 | Master Planning                         | 2     | 2      | 0        | X          |                        |         |
| 16 | 2    | KT03099 | Real Estate Economics                   | 2     | 1.5    | 0.5      | X          |                        |         |
| 17 | 2    | ML03044 | Real Estate Business Law                | 2     | 2      | 0        | X          |                        |         |
| 18 | 2    | QL02022 | Land DataBase                           | 2     | 1.5    | 0.5      | X          |                        |         |
| 19 | 2    | QL03028 | Land Administration                     | 2     | 2      | 0        | X          |                        |         |
| 20 | 2    | QL03087 | Land Use Planning                       | 2     | 2      | 0        | X          |                        |         |
| 21 | 2    | QL02016 | Cadastral Map                           | 2     | 1.5    | 0.5      | X          |                        |         |
| 22 | 2    | QL03014 | Land Evaluation                         | 2     | 2      | 0        |            |                        |         |
| 23 | 2    | ML02032 | Construction Law and Housing<br>Law     | 2     | 1.5    | 0.5      |            |                        |         |
| 25 | 2    | QL03053 | Applied informatics in mapping          | 2     | 1      | 1        |            |                        |         |
| 26 | 2    | QL02029 | Remote sensing                          | 2     | 1.5    | 0.5      |            |                        |         |
|    | ТОТА | L MAJOR | COURSES                                 | 69    |        |          |            |                        |         |
| 27 | 3    | SN030xx | English for Real Estate<br>Management   | 2     | 2      | 0        | X          | English 1              | SN01033 |
| 28 | 3    | QL03073 | Real Estate Valuation                   | 2     | 1.5    | 0.5      | X          | _                      |         |
| 29 | 3    | QL03033 | Urban and rural residentail<br>Planning | 2     | 2      | 0        | X          |                        |         |
| 30 | 3    | QL03088 | Land registration and statistics        | 2     | 1.5    | 0.5      | X          | Land<br>Administration | QL03028 |

| No | Year | code    | English name                             | Total | Theory | Practice | Compulsory | Previous Course                           | code    |
|----|------|---------|--|-------|--------|----------|------------|---|---------|
| 31 | 3    | QL03046 | Real Estate Information system           | 2     | 1.5    | 0.5      | X          | Geographic<br>Information System<br>(GIS) | QL02019 |
| 32 | 3    | QL03074 | Project of Land Use Planning             | 2     | 1.5    | 0.5      | X          |   |         |
| 33 | 3    | QL03077 | Real Estate Trade Center<br>Management   | 2     | 2      | 0        | X          | Property Valuation                        | QL03092 |
| 34 | 3    | QL03041 | Real Estate market                       | 2     | 2      | 0        | X          |   |         |
| 35 | 3    | QL03078 | Real Estate Investment Consulting        | 2     | 1.5    | 0.5      | X          |   |         |
| 36 | 3    | QL03029 | Land Inspection                          | 2     | 1.5    | 0.5      | X          | Land<br>Administration                    | QL03028 |
| 37 | 3    | QL03030 | Real Estate Tax                          | 2     | 1.5    | 0.5      | X          |   |         |
| 38 | 3    | QL03075 | Negotiations in the real estate business | 2     | 1.5    | 0.5      | X          |   |         |
| 39 | 3    | QL03032 | Landscape planning                       | 2     | 1.5    | 0.5      | X          |   |         |
| 40 | 3    | QL03093 | Real Estate Management                   | 2     | 1.5    | 0.5      | X          |   |         |
| 41 | 3    | QL03091 | Land Allocation and Reclaime             | 3     | 2      | 1        | X          | Land Law                                  | ML03025 |
| 42 | 4    | QL04021 | Fieldtrips 1 of REM                      | 10    |        | 10       | v          | Land<br>Administration                    | QL03028 |
| 43 | 4    | QL04022 | Fieldtrips 2 of REM                      | 10    |        | 10       | X          | Real Estate market                        | QL03041 |

| No | Year | code    | English name                                  | Total | Theory | Practice | Compulsory | Previous Course                           | code                |
|----|------|---------|---|-------|--------|----------|------------|---|---------------------|
| 44 | 4    | QL04995 | Thesis  | 10    |        | 10       | v          | Fieldtrips 1, 2 of REM                    | QL04021,<br>QL04022 |
| 45 | 4    | QL03034 | Environmental Planning                        | 2     | 2      | 0        |            |   |                     |
| 46 | 4    | QL03050 | Community based land management               | 2     | 2      | 0        |            |   |                     |
| 47 | 4    | QL03095 | Regional Planning                             | 2     | 2      | 0        |            |   |                     |
| 48 | 4    | QL03042 | Investment project design methods             | 2     | 2      | 0        |            |   |                     |
| 49 | 4    | QL03080 | Applying Feng-shui in Real estate<br>business | 2     | 1.5    | 0.5      |            |   |                     |
| 50 | 4    | QL03052 | Land Information System (LIS)                 | 2     | 1.5    | 0.5      |            | Geographic<br>Information System<br>(GIS) | QL02019             |